

WSET
PO Box 11588
Lynchburg, VA 24506

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2580652

Schedule Dates 07/26/16-08/01/16
Advertiser Hillary For America-D (104330)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand Hillary for America (804805)
Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name /
Phone/Fax /
CPE 278/295/5075
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Hillary for America

Date Entered 07/21/16
Last Modified 07/21/16
Entered By Nancy Johnson
CO-OP No
Headline # ECR25250676
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$989.25
Net Total \$5,605.75
Sales Tax

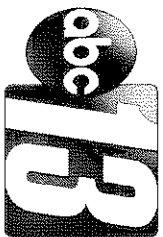
Lynchburg (WSET)		
By Broadcast Month	Spots	Rate
Jul. 2016	19	\$4,985.00
Aug. 2016	5	\$1,610.00
Grand Total:	24	\$6,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/26/16-07/29/16	3	:30	6A-6:30A (EST)	1		X	X	X	X			1	\$200.00	\$200.00	Lynchburg (WSET)	Good Morning Virginia 6-630A	7/21/16
2.0	Normal Line / SPOT	07/26/16-07/29/16	3	:30	6:30A-7A (EST)	1		X	X	X	X			1	\$200.00	\$200.00	Lynchburg (WSET)	Good Morning Virginia 630-7A	7/21/16
3.0	Normal Line / SPOT	07/26/16-07/29/16	4	:30	7A-9A (EST)		1	1	1	1				4	\$225.00	\$900.00	Lynchburg (WSET)	Good Morning America 7-8A	7/21/16
4.0	Normal Line / SPOT	07/26/16-07/29/16	4	:30	9A-10A (EST)	2		X	X	X	X			2	\$60.00	\$120.00	Lynchburg (WSET)	Rachel Ray	7/21/16
5.0	Normal Line / SPOT	07/26/16-07/29/16	4	:30	12P-12:30P (EST)	2		X	X	X	X			2	\$110.00	\$220.00	Lynchburg (WSET)	News 13 Midday	7/21/16
6.0	Normal Line / SPOT	08/01/16-08/01/16	4	:30	5P-5:30P (EST)	1	X							1	\$175.00	\$175.00	Lynchburg (WSET)	News 13 At 5P	7/21/16
7.0	Normal Line / SPOT	08/01/16-08/01/16	4	:30	5:30P-6P (EST)	1	X							1	\$185.00	\$185.00	Lynchburg (WSET)	News 13 At 530P	7/21/16
8.0	Normal Line / SPOT	07/26/16-07/29/16	4	:30	5:58P-6:30P (EST)	2		X	X	X	X			2	\$450.00	\$900.00	Lynchburg (WSET)	News 13 At 6P	7/21/16
9.0	Normal Line / SPOT	07/31/16-07/31/16	4	:30	6P-6:30P (EST)	1						X		1	\$150.00	\$150.00	Lynchburg (WSET)	News 13 At 6P Sunday	7/21/16
10.0	Normal Line / SPOT	07/26/16-07/29/16	3	:30	4P-5P (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Lynchburg (WSET)	Steve Harvey	7/21/16
11.0	Normal Line / SPOT	08/01/16-08/01/16	3	:30	7:30P-8P (EST)	1	X							1	\$225.00	\$225.00	Lynchburg (WSET)	Entertainment Tonight	7/21/16
12.0	Normal Line / Prime	08/01/16-08/01/16	4	:30	7:57:55P-ABC-The Bachelorette (Monday)	1	X							1	\$750.00	\$750.00	Lynchburg (WSET)	Bachelorette-ABC	7/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sej.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Contract # 2580652

Schedule Dates	07/26/16-08/01/16	Date Entered	07/21/16
Advertiser	Hillary For America-D (104330)	Last Modified	07/21/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Nancy Johnson
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	Hillary for America (804805)	Headline #	ECR25250676
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+R
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	278/295/5075	Commission	\$989.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$5,605.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Hillary for America		

Lynchburg (WSET)		
By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Prime	07/27/16-07/27/16	3	:30	10P-11P (EST)	1			X					1	\$600.00	\$600.00	Lynchburg (WSET)	DNC	7/21/16
14.0	Normal Line / Prime	07/28/16-07/28/16	3	:30	10P-11P (EST)	1				X				1	\$900.00	\$900.00	Lynchburg (WSET)	DNC	7/21/16
15.0	Normal Line / Prime	07/31/16-07/31/16	4	:30	8P-ABC Celebrity Family Feud (Sunday)	1						X		1	\$550.00	\$550.00	Lynchburg (WSET)	Celebrity Family Feud-ABC	7/21/16
16.0	Normal Line / SPOT	08/01/16-08/01/16	4	:30	11P-11:35P (EST)	1	X							1	\$275.00	\$275.00	Lynchburg (WSET)	News13 At 11P-Night Team	7/21/16
17.0	Normal Line / SPOT	07/30/16-07/30/16	4	:30	11P-11:35P (EST)	1					X			1	\$95.00	\$95.00	Lynchburg (WSET)	News 13 At 11P Saturday	7/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WSET - Lynchburg VA

Date:

7-21-16

I, GMMB

being/on behalf of: Hillary for America

a legally qualified candidate of the Democratic

political party for the office of: President of the United States

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H Villarreal

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/15/2016

Date



Signature

Authorized Media Buyer

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Cesar Wilcher
Printed Name

ESR
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary for America

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



- Authorized Media Buyer

signature of candidate or authorized committee

Daniel Jester

printed name

6/15/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.